



Social Media Factory

Share your brand, keep your budget

With the new Social Media Factory from BC Consulting you can get all of your social media channels covered in less than three clicks. Our engine will deliver your message consistently across platforms. You get your brand voice, your product differentiators, along with branded and content award graphics with minimal effort and maximal quality control.

FLEXIBLE INPUTS

You choose from several different options to start the post

- Use a web form
- Send an Email
- Schedule from a list
- Integrate SharePoint or Google Sheets

TOTAL CONTROL

Review and approval is built in and learns over time

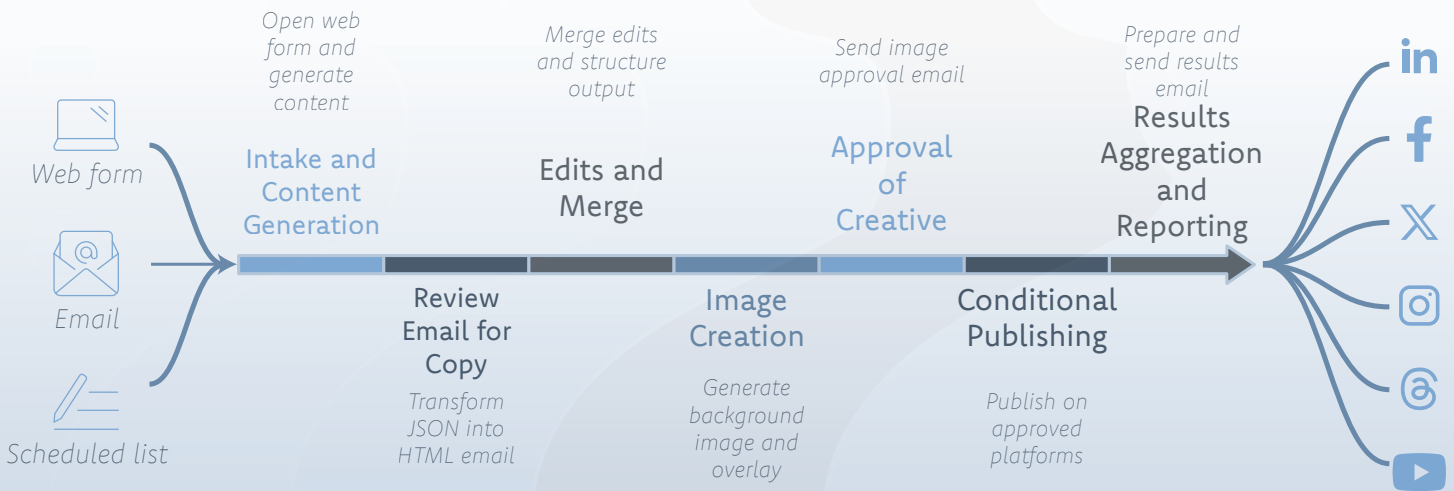
- Review text, links, hashtags, and images before publishing
- Self-service editing
- Train the factory over time so you can gradually handover autonomy

FLEXIBLE OUTPUTS

Choose from six different output platforms

- Only publish to the platforms you want
- Posts are tailored for specific platform best practices
- Receive publishing results as well as share & comment suggestions in your inbox

Social Media Factory Creation Process



90% reduction in social media content generation effort

100% control in branding, color, font, voice, logo

\$5k savings/month for customers using the Factory

Learn more at <https://BCConsulting.io> or schedule a free demo